

Beaver Valley Fall Fair Ambassador Program



www.beavervalleyfallfair.ca

Ambassador Contact: Kelly Ward

kbccward@gmail.com

519-377-7734

Beaver Valley Fall Fair Ambassador Program

Thank you for your interest in the Beaver Valley Fall Fair Ambassador Program.

Each year, the Beaver Valley Agricultural Society selects a Fair Ambassador and a Junior Fair Ambassador to represent the Agricultural Society at the Fair, and also at events throughout the year. The Ambassador program is a very supportive program that develops youth and young adults in leadership, community engagement, agricultural awareness and public relations.

Fair Ambassadors are young adults between the ages of 17 and 21 and Junior Ambassadors are youth between the ages of 13 and 16. This is an inclusive program open to all genders.

This is a wonderful opportunity for youth to show their skills and support for their community and the Beaver Valley Fall Fair. Past Ambassadors have built lasting friendships, created lasting memories and developed greater confidence. This program also provides bursaries to the Ambassadors upon completion of their year-long term.

When you become an Ambassador of the Fair, the Beaver Valley Agricultural Society (BVAS) would like to remind you that you are representing the Beaver Valley Fall Fair and need to act accordingly. Each participant will demonstrate an understanding of the rules/duties of the Ambassador Program in order to compete. The rules/duties listed below have been developed to make each Ambassador's task a pleasant experience.

Duties:

- **Being present the entire time of the Fair.** At the Fair, the Ambassador is required to be present, wearing their sash. The duties at the Fair will include activities such as judging the pet show, giving out awards at competitions, making draws, making announcements and/or announcing winners, assisting at the dinner. An exact Ambassador itinerary for the Fair will be provided to the Ambassadors upon winning the competition.
- **Attending events throughout the year.** A list of known events is included. More events may arise over the course of the year. The Ambassador is also encouraged to seek out appropriate events and request permission from the BVAS to attend.
- **Attending BVAS Director and/or General Membership Meetings** occasionally throughout the year. Dates will be provided as they are made known.
- **OAAS Convention:** Senior Ambassadors are invited to represent the BVAS by attending the Ontario Association of Agricultural Society (OAAS) Convention in February. Fees will be paid by the Beaver Valley Agricultural Society. A chaperone is required and a parent may attend with you.
- **District meetings:** Representing the BVAS by attending two District 10 meetings, locations and dates to be confirmed. District meetings feature

special opportunities for Ambassadors and are opportunities for Ambassadors to meet other ambassadors from across the District. Recent examples of these events have been floral arranging, baking classes, line dancing, tours of interesting businesses and facilities. Photos of these past activities can be found on the Beaver Valley Fall Fair social media channel.

- **Contribute photos and stories** to the Beaver Valley Agriculture Society to use on social media to promote the Fair and the Ambassador Program activities monthly. Commit to writing and submitting one social media post per month about activities you have participated in as Ambassador, or other fair and agricultural awareness related topics.
- **Submit a write up for the Fall Fair Book** outlining the highlights of your term. This is required by mid-March.
- Ambassadors will be required to assist in the Ambassador Competition for the following year. We ask that you prepare a Poster Board showcasing photos/memorable stories from your term as Fair Ambassador/Junior Fair Ambassador. It is also recommended to prepare a short elevator pitch about your year as an Ambassador and what it has taught you.
- Where possible, **visit local schools with Beaver Valley students** attending to share your experiences. Permissions from participating schools must be obtained in advance. Please work with the BVAS Directors or your Ambassador Lead.
- **CNE:** Senior Ambassadors will be invited to compete at the CNE Ambassadors of the Fairs Competition in August 2027. Visit <https://www.theex.com/contests/ambassador-of-the-fairs-competition/> for information on this opportunity. Expenses are covered by the BVAS. The Fair Ambassador will be required to have a chaperone attend with them. The CNE covers all food, lodging and tour expenditures. The BVAS will cover any additional expenditures which may be incurred, within reason.

Expectations:

- The Beaver Valley Agricultural Society expects that the Ambassador will represent the organization to the best of their ability. The BVAS asks that you exhibit a high level of responsibility while representing the Society in an official capacity.
- While at the Fair or participating in Fair related activities, Ambassadors will not smoke or vape substances of any kind, chew tobacco or drink alcoholic beverages. The use of cell phones will be allowed only during times when you are not in the public eye.
- Courtesy and respect should be practiced at all times. Our goal is to have a positive experience for the public and the Ambassadors. Ambassadors are highly visible and comments from the public reflect on them in particular and on the Fair, as well as the Agricultural Society.
- Dress accordingly for the duty you will be fulfilling or activity you are participating in. The Ambassador Committee chair can provide information on this if you have questions.
- Have your sash on at all times when participating in Fair related activities.

Remember you're promoting our Fair at events throughout the year and we want you to be seen and visible.

- Be respectful and answer questions appropriately. People will want to know who you are and what your duties include.
- When attending events, assist in any way you can before and after your assigned task. If you are unsure of what you should be doing, ask the event coordinator.
- As an ambassador you will receive prizes from local businesses. It is your responsibility to send thank you cards to these businesses. The Ambassador Committee chair will provide the list of businesses to you.
- Ambassadors will receive community service hours for all their time spent representing the Fair. It is the Ambassador's responsibility to have a Fair Board Director or the Ambassador Committee chair to sign the required forms.

A bursary of \$500 is awarded to the Senior Ambassador and \$200 is awarded to the Junior Ambassador. Half of the bursary is paid at the Fair in September 2026 and the final half will be awarded upon the completion of your term in September 2027.

Competition Overview:

The competition will be held **August 19th, 6:30p.m. Application deadline is July 30th.**

An information webinar will be held June 11th to hear more about the opportunity and to have questions answered. Please contact Kelly at kbccward@gmail.com for details.

Contestants are asked to:

- Prepare an "About Me" posterboard with photos and stories to introduce yourself. It is suggested to highlight hobbies/interests, future ambitions and favourite fall fair activity. This board will remain on display at the Fall Fair until the completion of the event. The board should also reflect the theme of the fair.
- Prepare a short "elevator pitch" - a very brief verbal overview to introduce yourself to the judges and provide an overview of you and why you feel you will be a great Fall Fair Ambassador. A good elevator pitch will:
 - introduce your name
 - where you are from
 - where you attend school
 - a few key skills you have that will make you a great ambassador
 - why are you interested in competing to become an ambassador.
- Present your About Me board to the panel of judges
- Contestants will answer one impromptu question. Refer to sample questions and answers provided to prepare for this.

Contestants are also encouraged to enter an exhibit into a fair category.

Selection of the Fair and Junior Ambassador will take place at the competition but they

will also be formally recognized at the Fair Opening Ceremony on the Friday evening of the Fair.

A Runner-up will be selected. Should the Ambassador or Junior Ambassador be unable to complete the duties of the role, the board may appoint the runner-up to assume the ambassador role.

We look forward to having you represent the Beaver Valley Agricultural Society! If you have any questions, please feel free to contact your Ambassador Program Co-ordinator or ask any of the Agricultural Society Directors.

Events Ambassadors are expected to attend:

August:

- The Beaver Valley Fall Fair Ambassador Competition

September:

- The Beaver Valley Fall Fair, Friday evening & Saturday (Sept 10 and 11)
- The Beaver Valley Agricultural Society Awards and Volunteer Appreciation event to present awards on September 27 at the Town of Blue Mountains Town Hall.

October:

- Open Fields Blue Mountains Farm Tour
- Scarecrow Invasion Parade
- Apple Harvest Festival
- OAAS District 10 Fall Meeting

November:

- Remembrance Day Service November 11th - Thornbury Cenotaph

December:

- Olde Fashioned Christmas, Thornbury

January:

- Attend BVAS Annual General meeting

February:

- OAAS Convention February 18-21, Richmond Hill
- Girl Guides Thinking Day Tea

March:

- Submit write-up to fair board for the new Fair Book

May:

- Spring District 10 Meeting

July:

- Canada Day Parade (July 1st)

August

- **The CNE Ambassador of the Fair Competition** (Senior Ambassador Only). Held the first weekend of the CNE in Toronto.

September

- Attend the 2027 Beaver Valley Fall Fair (September 10, 2027) where you will:
 - Assist with the current year's competition.
 - Present new Ambassadors with their Sash
 - Welcome them with a prepared speech about your time as an Ambassador.
 - Accept the bursary awarded to you for completion of your term.
 - Prepare a bristol board with photos and highlights of your time as ambassador.

Contact information, dates and times will be provided as they are made known. There may be additional events where your attendance will be requested. Every effort will be made to give you as much advance notice as possible.

Beaver Valley Fall Fair ~ Fair Ambassador Program Entry Form

Open to competitors (male & female) between the ages of 17 & 21 years as of August 1st, 2026

Name: _____

Home Address: _____

Phone #: _____ Age: _____ Date of Birth: _____

Cell Phone # _____ Email Address: _____

Name of Parents/Guardians: _____

Name of High School (attending or graduated from): _____

Grade: _____ AND/OR

Name of College/University attending: _____

Year: _____ Major: _____

Current & Previous Employment: (Please attach a resume to this application).

Hobbies & Interests: _____

Future Plans: _____

Involvement in the Community: _____

I, _____ agree to adhere to the duties/ expectations outlined in this Application. I understand that I am responsible to ensure the duties and obligations are followed and agree to do my best to fulfill these requirements.

Permission is granted for the Beaver Valley Agricultural Society and the Town of Blue Mountains to publish photos of the Ambassador participating at events and conducting ambassador duties.

Signed: _____ **Date:** _____

Parent/ Guardian (If under 18) _____

The information collected in this form is solely for the purpose of the Beaver Valley Agricultural Society. Please return this form to:

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Email: kbccward@gmail.com
Phone: 519-377-7734

Beaver Valley Fall Fair ~ Junior Ambassador Program Entry Form

Open to competitors (male & female) between the ages of 13 to 16 years as of Dec. 31, 2026.

Name: _____

Home Address: _____

Phone #: _____ Age: _____ Date of Birth: _____

Email Address: _____

Name of Parents/Guardians: _____

School: _____ Grade: _____

Hobbies & Interests:

I, _____ agree to adhere to the duties/ expectations outlined in this Application. I understand that I am responsible to ensure the duties and obligations are followed and agree to do my best to fulfill these requirements.

Permission is granted for the Beaver Valley Agricultural Society and the Town of Blue Mountains to publish photos of the Ambassador participating at events and conducting ambassador duties.

Signed: _____ **Date:** _____

Parent/ Guardian (required) _____

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How to Answer Impromptu Questions

A good response to an impromptu question has these parts:

- Repeat the key part of question being asked
- Give your opinion
- Give an example or something that gives more information.
- Restate your opinion.

For example:

What is your favourite kind of ice cream?

My favourite kind of ice cream is Peanut Butter chocolate. I like it because it tastes like Reeses Peanut Butter cups which I really enjoy. I get that when I go to Pom Pom for ice cream with my friends. For that reason, peanut butter chocolate is my favourite ice cream.

What is your favourite fair activity?

My favourite fair activity is the apple peeling contest. I like it because when I make pie, I try to peel the apple in one long string. If you make it thin, the peel will be longer and I like to measure it to see how long it is at the end. The best activity at the fair is definitely the apple peeling contest.